



Marketing Bulletin

TO: All Kutol Sales Representatives and Valued Partners

FROM: Dan Renner, Director of Marketing

DATE: January 16, 2013

SUBJECT: **MB#016 Cold & Flu Season Digital Call to Action Flyer**

Cold & Flu Season is in full force in many parts of the country. Washing hands often is the best defense against the spreading of most common germs. With a full line of Hand Soaps and Hand Sanitizers, Kutol has the products to help battle Cold & Flu Season. Please use the attached digital flyer to remind your customers to stock up on these important products.

You can email the flyer along with your recommendations or pop it up on your iPad if meeting in person. You can also scan the QR code to go directly to our website to learn more about our products and dispensing systems. The flyer is also posted on our website under What's New on the home page.

Kutol has plenty of capacity to handle current and anticipated orders. Lead times are the normal 5 working days. If that changes, we will be sure to let you know.

Please contact the KUTOL Sales and Marketing team with any questions. Good Selling!



COLD & FLU GERMS LIVE ON YOUR HANDS

You can't see them
but they can make you sick

Keeping hands clean is the
#1 way to prevent illness!

*Germs enter your body through contact with your eyes, nose, mouth and open cuts.
Make sure your hands are cleaned...*

- before eating or preparing food • after using the restroom
- when you've been touching handles, knobs, counters • after coughing or sneezing

WASH HANDS OFTEN with soap and warm water

Kutol Hand Soaps include Lotion, Luxury
and Antibacterial formulas.



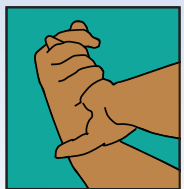
Lather all around hands, fingers,
fingertips, nails and wrists for at
least 20 seconds (the time it
takes to sing the 'Happy
Birthday' song twice).



USE HAND SANITIZERS if soap and water is not available

Kutol Hand Sanitizers kill 99.9% of common germs that
can cause illness:

- SANTI-GEL Alcohol Gel Hand Sanitizer
- Foaming Alcohol Hand Sanitizer
- Foaming Instant Hand Sanitizer (no alcohol)



Rub hand sanitizer thoroughly into hands,
fingers, fingertips, nails and wrists until
product is dry (15-30 seconds)



Contact your Kutol Sales Rep to help fight Cold & Flu Season!

KUTOL
Hand Hygiene Specialists

www.kutol.com 1-800-543-4641

