



Marketing Bulletin

TO: All Kutol Sales Representatives and Valued Partners

FROM: Dan Renner, Director of Marketing

DATE: September 24, 2012

SUBJECT: **MB#012 New & Improved KUTOL Floor Stand (Item 9938ZZZ)**

The Kutol Sales and Marketing team is excited to release our New & Improved KUTOL Floor Stand. This is a rolling change, so the item number (9938ZZZ) remains unchanged. We have made significant improvements to the design and the best part is we have lowered the price from \$80 to \$55 (**Effective September 24, 2012**)! Unlike the round pole designs on the market, our new design has a contemporary look with a matte silver finish. We hope you like the features and benefits of our new and improved floor stand.

Features & Benefits:

- ❖ **Contemporary flat-post design in a matte silver finish – stylish and eye-catching**
- ❖ **Lightweight construction (only 13.5 lbs.) – easier to ship and move around**
- ❖ **Two dispensing heights – Standard (44”) and Low (40.5”), which is ideal for schools**
- ❖ **Includes a 6.25” x 8” customizable message holder with a generic Hand Hygiene message**
- ❖ **Can be assembled in less than 2 minutes – Instructions included with each stand**
- ❖ **Simply add a KUTOL No Touch dispenser to create a stylish Hand Hygiene Station**
- ❖ **Ideal for lobbies, hallways, cafeterias and other public places!**

The new floor stands are currently in stock, so you can begin taking orders immediately. Attached is an electronic version of the revised sell sheet (LIT-HHS-0912) to assist you. In addition, we will ship a starter quantity of sell sheets to you the first week of October.

Note the change has been reflected in our next print run of full line catalogs, which are available next week. Please use up existing catalogs to clear room for new ones. Finally, we will have a couple of floor stands on display at the ISSA Show in Chicago for you to see. We hope that you like the new design AND the new lower price! Please contact the KUTOL Sales and Marketing team with any questions.

KUTOL FLOOR STAND WITH SIGN

NEW AND IMPROVED!

Create a Stylish Hand Hygiene Station

Kutol's new floor stand makes Hand Sanitizing easy! Just add our No Touch dispenser to promote clean hands and good health.

- Contemporary, matte silver flat-post design that's easy to assemble
- Lightweight construction (only 13.5 lbs.) – easier to ship and move around
- Two dispensing heights – Standard (44") and Low (40.5"), which is ideal for schools
- Includes a 6.25" x 8" customizable message holder with a generic Hand Hygiene message

Ideal for lobbies, hallways, cafeterias and other public spaces!



Dispenser shown at standard height



Create your own 6.25" x 8" custom message card and slide it down into channels

No Touch Dispenser sold separately

4" x 1" flat-post design

Item No. 9938ZZZ Floor Stand with Sign (Unassembled)

Case Pack: 1
Case Size: 27" x 17" x 3"
Case Weight: 14 lbs
Case Cube: .80

Dispenser must be purchased separately. Ask your sales rep for more information.



Dove Gray

Black

KUTOL

Hand Hygiene Specialists

Kutol Products Co. Cincinnati, OH 45241
1-800-543-4641 www.kutol.com



Kutol is a LEED® Silver certified manufacturing facility

LEED and related logo is a trademark owned by the U.S. Green Building Council and is used with permission