

Marketing Bulletin

TO: All Kutol Sales Representatives and Valued Partners
FROM: Dan Renner, Director of Marketing
DATE: July 17, 2012
SUBJECT: **MB#010 How to View NEW Kutol Videos**

Kutol now has a total of 11 New Videos to help you sell our company capabilities and leading dispensing systems, including our EZ Hand Hygiene Manual and No Touch Wall Mount and EZ Foam Counter Mount systems.

Back in April, we released our first video project launching our **NEW Chrome EZ Foam Counter Mount Dispenser**. The Chrome project is a set of 6 videos, including a Chrome Introductory video, a Complete Chrome Installation video plus four (4) shorter Installation segments on Easy Installation, Filling & Refilling, Replacement Pumps and Converting (Black) to Chrome.

In May, we released our **Kutol – Hand Hygiene Solutions** corporate video which takes a look inside our company and highlights our products, capabilities, new LEED Silver building and the 5 Promises that KUTOL makes to our customers every day.

Finally in June, we released four (4) new Introductory and Installation videos on our EZ Hand Hygiene Manual and No Touch Wall Mount systems.

Watching the Videos

There are multiple ways to watch our videos as follows:

1. You can watch the new Kutol – Hand Hygiene Solutions plus the Chrome, Manual and No Touch Introductory videos on the home page of our website (www.kutol.com). The three dispenser videos are also located on the individual Dispenser pages of the website.
2. You can view all of our videos by visiting www.YouTube.com/kutolvideos. You can also go to www.YouTube.com and type Kutol Channel in the search box. These options will take you right to our channel, bypassing all of the other Kutol clutter (e.g., Japanese music videos). **Attached is a quick reference of all of the URLs for the videos on YouTube. You can type or copy these URLs directly into an email or document for sharing with customers.**
3. Sales Reps also have access to all videos via the new Box.com account I set up this month. You can view or download the videos to your computer.

We are excited about these new videos and trust that you will use them to inform and educate our customers and end users on the merits of our company and products to help differentiate us in the marketplace.

Please contact the Kutol Sales and Marketing team if you have any question. Good Selling!

KUTOL PRODUCTS COMPANY

CORPORATE VIDEO LINKS

Kutol YouTube Channel Links:

<http://www.youtube.com/kutolvideos> (click on VIDEOS tab)

<http://www.youtube.com> (type Kutol Channel in search box)

Primary Video Links:

Kutol Hand Hygiene Solutions (4:29) – *this is the Kutol Capabilities video*

<http://www.youtube.com/watch?v=f3sTLh6t2gE&feature=plcp>

EZ Foam Chrome Counter Mount Introduction (3:01)

<http://www.youtube.com/watch?v=VixNvdaBA84&feature=plcp>

EZ Foam Chrome Counter Mount Installation (6:06)

<http://www.youtube.com/watch?v=llGoCfca3C8&feature=plcp>

EZ Hand Hygiene Manual Dispenser (3:51)

http://www.youtube.com/watch?v=dwHt_Kkv_eQ&feature=plcp

EZ HH Manual Installation (1:53)

<http://www.youtube.com/watch?v=fdAKCGYn1r0&feature=plcp>

EZ Hand Hygiene No Touch Dispenser (4:20)

<http://www.youtube.com/watch?v=iuokyp7hRys&feature=plcp>

EZ HH No Touch Installation (2:06)

<http://www.youtube.com/watch?v=vR7nxTnQ2mI&feature=plcp>

Secondary Counter Mount Video Links:

EZ Foam Chrome Counter Mount – Easy Installation (2:26)

<http://www.youtube.com/watch?v=wh8t7fgVnB0&feature=plcp>

EZ Foam Counter Mount – Filling & Refilling (1:08)

<http://www.youtube.com/watch?v=9jv75s4un88&feature=plcp>

EZ Foam Counter Mount – Replacement Pumps (0:39)

<http://www.youtube.com/watch?v=lkGGSacUP6w&feature=plcp>

EZ Foam Counter Mount – Chrome Conversion (2:02)

<http://www.youtube.com/watch?v=3wBAAN6ECBs&feature=plcp>