

6224 North Main Street P.O.Box 10000 Acworth, GA 30101 USA

# FOR IMMEDIATE RELEASE

## Americo Announces an Expansion to Product Offerings

Now available— Glit<sup>®</sup>/Microtron<sup>®</sup> Floor Stripping Boots from Americo

ACWORTH, GA, June 27, 2013 – Americo's recent acquisition of Glit/Microtron's strategic assets, included the industry's highly regarded floor stripping boots. The new addition will provide a more comprehensive product offering to Americo's customer base. "Making the decision to expand our product line to include the floor stripping boots is just another demonstration of how Americo is responding to the emergent needs of the market," said John Miller, Executive Vice President of Sales and Marketing from Americo.

This protective accessory is designed with slip resistant soles that are easily attached or replaced to permanently secured Velcro strips on the bottom of the boots. Americo's stripping boots reduce the risk of slipping when cleaning floors. They also keep footwear clean, dry and away from harsh chemicals. The floor stripping boots are currently available for purchase in various sizes, along with replacement soles.



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### About the Company

Americo Manufacturing Company, headquartered in Acworth, Georgia is a leading manufacturer of sustainable products such as synthetic and natural fiber floor pads, hand pads, utility pads and floor matting. 100% of the polyester fiber used in pads produced by Americo comes from recycled material from post-industrial and post-consumer waste and the binders we use are based on water-based technology. Americo's products are currently sold worldwide as we enter into our 44<sup>th</sup> year of operation.

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